

Civil Service Motoring Association

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Civil Service Motoring Association



NEWSLETTER



CSMA

THE BIG END



The Big End

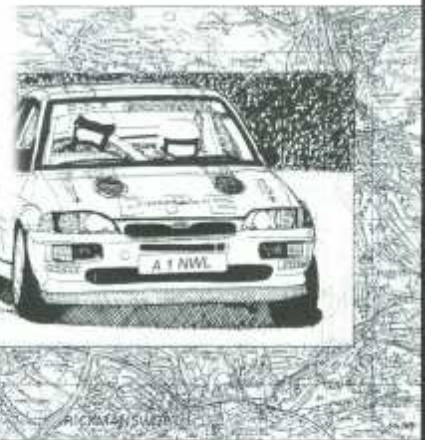


CSMA CLUB



Civil Service Motoring Association North West London Group

BIG END



CIVIL SERVICE MOTORING ASSOCIATION



89-97

Edition

97-99

CIVIL SERVICE MOTORING ASSOCIATION

NORTH WEST LONDON GROUP



boundless

BY CSMA

North West London Group

July 2016



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## Club night

Tuesday 5th July, from 7:30pm

### THE TWO BREWERS TROPHY SCATTER 2016

Starting from the car park on Chipperfield Common opposite the Two Brewers Hotel  
Map reference 166/043½016

With 15 easy questions and only 8 answers required to complete the event.

Map 166 required but photocopied map provided

Finish is at the Red Lion PH

### THE BIRTHDAY BOX !

July's birthday wishes go to **Jan Yardley** on the 15th, **Kit Yardley** on the 24th  
and last but by no means least, **Steve Graves** on the 25th!



Opinions expressed in this newsletter are those of the contributor and not necessarily those of the CSMA Club, North West London Group Committee or those of the Editor. In addition, articles on maintenance, etc. are published in good faith and no liability can be accepted by the CSMA Club, North West London Group Committee or those of the Editor for the accuracy of such contributions or for damage or malfunction arising from their use, no matter how they are used.

Visit **The Big End** on the Internet - [www.csmanwl.com](http://www.csmanwl.com)

# Editorial

Hopefully you have all received your packs detailing the changes from CSMA Club to Boundless (by CSMA). The front cover has been suitably updated but we are hoping for a new cover design being forthcoming from our Chairman, later in the year.

I was out in the MX5 on Saturday up at Donington, using the area taken by the Sunday market and although the day started nice with rain due in the afternoon, at about 11 the skies opened and it absolutely chucked it down. It was so unexpected that most of the convertibles were still roof down and the marshals were out in t-shirts. I was one of the lucky ones in that it was my rest period, so got the roof up in time and was under the umbrella when it hit. The event was stopped for 45 minutes to get the marshals back in and to wait for it to stop. This area of the venue is called Tarmac Lake and never was a place name so appropriate at that time!



Fortunately Sunday was a much better day for a trip up to Knutsford with the Mini. There the rain was forecast to appear about 3pm and we had just finished when it arrived (although only spitting to start with). The journey back wasn't too bad, there were only two stop/start bits on the M1. Coming along the M6 toll road, I was overtaken by a blue Audi estate doing about 110mph shortly before the toll plaza. I got down to the booths to go through the cards only one, when another car cut across in front of me to get to the manned booths! I used the contactless payment option and was straight through with no delay and then about a mile down the road, I was overtaken by the same blue Audi at high speed again. It does seem that speed isn't everything (gosh, did I really just say that!).

This month we have two communiques, the first dealing with the new branding and the second on the recent networking meetings held in Edinburgh and Peterborough.

The journey to work and back has been a bit of a headache the last week, as trains have been cancelled for lack of drivers/flooding/overhead trouble. The real problem is that none of the station staff know what's going on, even telling people to get on one train and then we watch as the other one goes out first as our one didn't have a driver! No announcements of any useful information, you're mainly left to work it out yourself. So much for modern communications and having action plans.



The recent F1 race in Baku, that well known capital city in Europe, saw a very different type of circuit with very long straights and very narrow bits. They even tarmaced over the cobbles for the race, removing it again afterwards. The pictures show the narrow section before the race and during the race.



Don't forget to come along to the Two Brewers Scatter for clubnight, which will be a nice drive through the countryside to various locations and then looking for answers to clues. If you are on your own, come along anyway as teams can be made up at the start.

Mike B.

**NOTE:** Deadline for contributions to the August newsletter is Thursday 21st July



# Chairman's notebook

My thanks to both Shirley and Chris for last month's walking treasure hunt. Shirley was concerned about it being too easy but her fears were unfounded as only Steven and Emily managed to get all the answers correct and most importantly it wasn't too long and we all enjoyed it!

Next year's treasure hunt may be in a different location as we have probably exhausted the available questions in the vicinity of the pub!

Doug and I had another great weekend in Wales last month taking part this time in the Mid-summer Caerwent stages held within the MOD Caerwent Training area.

The roads were very narrow, but on the whole good quality tarmac, but with over 90 bends per 10 mile stage, we certainly had our work cut out to keep the car on track and I for one was losing my voice towards the end of each stage. We didn't end up last and we did finish, which an awful number of competitors didn't manage to do, as they managed to lose the odd wheel here and there on the lumps of concrete buried in the soft grass verges on either side of the tarmac!

Anyway enough said, just read Doug's article next month for more details of this fantastic event. For an update, we have a confirmed entry on the Isle of Man Rally in September which runs for 2½ days and counts as the final two rounds of the championship.

Sadly last month's Greenacres was cancelled due to the farmer not allowing us access to the field because it was water logged. Perhaps not surprising given the amount of rain we have had this month, but sad never the less because we had 30 confirmed entries, so a big disappointment all round.

I have to say NEL's Grasshopper on the 3rd of July also looks in jeopardy, once again because of the amount of rain this month. Hopefully not, as Steven and I have entered.

Steven gets married next month on the 4th August in Cyprus and as part of his stag celebrations, or the more sedate one should I say, Steven, Doug, Alex, Chris, Antony and I together with a few additional family members and his best man etc. enjoyed a morning at the Surbiton outdoor karting track last Saturday, followed by a few drinks and a meal afterwards.

In total there were 12 of us, Steven came 2nd beaten by his best man, who hasn't yet passed his driving test, I shalln't mention who came last, but if wasn't me even though you might mistake him for me, hint, hint, something about a dodgy kart! Chris took fastest lap (being the lightest) but came 4th as he kept crashing! Sadly Antony beat me, but only just!

This was a great circuit and really good fun, although a day later my arms till ache, even though we only had 15mins practice to establish the grid positions and then immediately followed by the race of 30 minutes duration. At times we were three abreast down the man straight, perhaps something we should consider for next year?

Later on this month on Saturday the 16th July we have our taster autotest at the normal venue in the field above Dunstable. This will start at 2pm and run until 4pm followed by a BBQ. We will run two tests and we should have three or four cars to borrow if you don't have a suitable car, although the field is normally suitable for standard road cars and experts will be on hand to give guidance and demonstrations if need be.

The important thing to remember is that as a taster event, you don't need to be a CSMA (Boundless) member, so you can bring family and friends along, just remember to let us know for catering purposes and we have limited the event to 30 on a first come basis. So do please get in touch with me if you are intending to come along or are bringing family and friends. The event has gone out to members as an e-shot and we have had a lot of interest to date, so be warned, get you official entry form in to me to secure your place.

The taster autotest is followed on Sunday the 17th by the Uxbridge Auto Show where once again we have a club stand hoping to attract local interest in the group etc. If you would like to bring a car along for show, do please get in touch, as I have a few spare tickets left which will entitle you to bring yourself and one passenger in for free.

There is also the annual Classics on the Common show on Wednesday the 27th July at Harpenden, for which I have a ticket, although at the moment this is very much dependant as to whether or not I find the time to change the starter motor (the same applies also for the Uxbridge car show) as it gave up on me last month having been fried by the exhaust once too often!

Finally, we have noggin on the 21st July at the Red Lion. So lots of things to do this month!

Mike H.



# Secretary's spot

I do hope by now that you are all aware that CSMA Club has now been re-branded as 'Boundless'. This re-brand was confirmed on the 31st May and along with it comes a new website which, whilst having some minor teething problems, is a vast improvement over any of the club's previous websites. If you get a chance, pop into [boundless.co.uk](http://boundless.co.uk) and discover more of what we are all about. At the recent networking meetings I had the task of presenting the new brand and it all went well with the vast majority realising and accepting that change was required if we are to have an on-going, sustainable Association in the future. Only time will tell if the current changes are successful but let's hope so.

Sadly our Greenacres Autotest had to be cancelled due to the waterlogged state of the field and even now we have endured more rain and autotests in the near future may well suffer the same fate. Let's hope we have some warm sunshine very soon to dry out the land.

I am sure you will read elsewhere about last month's Clubnight which was a walking treasure hunt which I believe was enjoyable and well put together by Shirley.

Our next Clubnight on 5th July will see the annual running of The Two Brewers Scatter in the capable hands of our Chairman. The start location will be in the car park opposite the Two Brewers pub on Chipperfield Common and a start time of 7:30pm is recommended to make the most of the daylight hours. Please do support this event if you can, as numbers have been dropping off in recent years and it is more fun with a few more competitors.

Subject to field availability (see above) we intend to run a 'Taster Autotest' on the afternoon of Saturday 16th July at our usual autotest site at Studd Farm. The idea is to circulate details of the event to the many members within the locality with an invitation to come and have a go in a 'provided' vehicle, firstly as passenger next to an experienced autotester, and then have a drive themselves. The entry fee is only £5 and possibly a barbecue will be provided to increase the social element of the afternoon. Obviously as much assistance as possible will be required so please keep the date free and come along and help out if you can.

A new, one off, location for our August Clubnight on the 2nd will be The Five Bells pub at Stanbridge where there is a beautiful garden with a purpose built boule / petanque pitch that we intend to commandeer for the evening. Watch this space next month for full details

## **For the immediate future we have the following;**

**Tuesday 5th July – NWL Clubnight** – the annual running of the Two Brewers Scatter event. Always an enjoyable evening starting from the car park opposite the Two Brewers pub on Chipperfield common with results being announced at The Red Lion later in the evening. It is always advisable to get a prompt start so action will commence at 7:30pm.

**Thursday 21st July – NWL Noggin and Natter** as usual at The Red Lion

**Tuesday 2nd August – NWL Clubnight** – boule at The Five Bells, Stanbridge

**Sunday 14th August – NWL Chiltern Autotest** at the usual site at Studd Farm, near Leighton Buzzard. Full details, regulations and entry form should appear elsewhere

**Thursday 18th August – NWL Noggin and Natter** at The Red Lion, Hemel Hempstead

**Tuesday 6th September – NWL Clubnight** – ten pin bowling at Dunstable

***That's about it for now – hope to see you at some of the events.***

Alan T

Date	Day	Event (Status)	Type of Event	Club	Champ
Jul	Sun 3	* Grasshopper Autotest (C)	Grass autotest	CSMA NEL	Region
	Sat 16	* Autotest Taster Event ()	Grass	CSMA NWL	
	Sun 17	* Uxbridge Car Show ()	Display	CSMA NWL/Motorsports	
Aug	Sun 14	* Chiltern Autotest (C)	Grass autotest	CSMA NWL	Region
Sep	Sun 4	Autumn Autotest (C)	Grass autotest	CSMA NWL	Region
	Sun 25	Gravel Autotest (C)	Loose surface autotest	Bedford CC	
Oct	Sun 9	Haymaker Autotest (C)	Grass autotest	CSMA WMx	Region
	Sun 23	Gravel Autotest (C)	Loose surface autotest	Bedford CC	

**Licence required:** (I/Nat A/Nat B/Cm) = MSA Licence, (C) = Club Card, () = Nothing, \* = Regs available

### Past Events

**Greenacres Autotest** Unfortunately the event was cancelled due to a sodden field. This was a huge disappointment as we had a 30 car entry.

### Future Events

**Grasshopper Autotest** The second of the summer grass autotests will be running on Sunday 3rd July at the usual grass field. This will be a passenger carrying event and is held on a smooth grass field. Nice easy all-forward tests are on offer and is suitable for your standard car. Entry fee is £20 (juniors £10) and regs are available. Bernard Ward is organising and all offers to marshal will be appreciated. At the time of writing it is again down to the weather and a decision will be made on the Thursday beforehand.

**Autotest Taster Event** NWL are organizing an introduction to the fun of grass autotesting for new members on Saturday afternoon 16th July at the usual venue at Studd Farm, near Dunstable, LU7 9JH. There will be cars to use (limited availability), passenger rides and expert guidance provided to show you what is involved and how much fun you can have. Cost is £5 per driver. This will be followed by a BBQ in the field, to chat about the afternoons events.

**Uxbridge Car Show** The Motorsports Group have taken a stand at the Uxbridge Car Show again on Sunday 17th July to raise awareness of our activities at this prestigious large event. The event takes place at the Middlesex Showground, Park Road, Uxbridge, UB8 1ES. We will be hoping to catch some new members and raise awareness of the wide range of activities available to them.

**Juniper Autotest** The fixture dates have been released and the request put in to the MK Dons Stadium in Milton Keynes for either end of August/early September. Just waiting for a reply now.

**Concorde Autosolo** Now be looking at the back end of October/early November to run it now and just waiting for a reply from the venue to actually confirm a date.

**Other Invites** Please see the calendar above for other events we have an invite to. I can get regs for any of these, just contact me if interested.

**Mike Biss:** NLR Motor Sports Coordinator

**Tel:** 01525 720299

**E-mail:** mike.biss@btinternet.com

## Marshals required for these two NWL autotests

Taster Event - 16th July - Mike Harrison, 07974 268560, mlh.bhm@btconnect.com

Chiltern - Sun 14th August - John Clavey, 01908 397186, claveyj@gmail.com

## NWL Chiltern Autotest - Sunday 14th August

Usual venue at Studd Farm, near Dunstable LU7 9JH

John Clavey organising - Entry Fee £20

All forwards tests on smooth grass, passengers required

Great fun day out driving - Marshals required

Regs available from website or Mike B

## **THE TWO BREWERS TROPHY SCATTER - TUESDAY 5th JULY**

You are invited to the 35th running of the Two Brewers Trophy scatter. This year's scatter will be of a similar format to previous events, with 15 easy questions and only 8 answers required to complete the event. You may need a torch to find clues if it gets too dark!

The start will be 7:30pm onwards from the car park on Chipperfield Common opposite the Two Brewers Hotel - Map ref 043½016. If you arrive after about 8:30 you'll probably find I've already moved to the finish venue (The Red Lion) so find me there.

The scatter will take place on the SW corner of O.S. map 166, within the following area:- Between Eastings 02-13 and Northings 99-10. **A copy of the relevant section of map will be provided.**

MSA exemption certificate has been applied for.

**NOTE BLACK SPOT 100 m of Map Ref 166/022006**

Crews will be entered in two classes by the organisers, Experts (won the event within the last 5 years) and Novices.

The entry fee for the event is £5.00 per crew

There are 15 questions but each crew are only required to answer a maximum of 8. The questions carry the following points which depend on the number of correct answers there are for each question :-

1 correct answer	=	20 points	4 correct answers	=	10 points	7 and over	=	5 points
2 correct answers	=	15 points	5 correct answers	=	8 points			
3 correct answers	=	12 points	6 correct answers	=	6 points			

Answer sheets should be handed in at the finish no later than 10:00 p.m. or one penalty point will be given for each minute late until 10:15 p.m. when the crew will be excluded. Please ensure only 8 questions are selected for marking.

The finish is at The Red Lion, London Road, Hemel Hempstead HP3 9TD MR166/069043½.

In the event of a tie, the winner will be the crew who hand in their answer sheet first.

The organisers decision is final in all matters. I hope you have a very enjoyable evening!

Mike Harrison

## **NWL Autotest Taster Event - Saturday 16th July**

Usual venue at Studd Farm, near Dunstable LU7 9JH

An introduction to the fun of grass autotesting for new members

Cars (limited availability) and expert guidance provided

£5 to enter.

Followed by a BBQ

## **TRING Brewery Visit**

Thursday 27th October

It offers a relaxed but informative evening that includes a tour covering the history of the brewery, our beers and how they make them. There's fish and chips (other options available) halfway through the evening and beer flowing from the pumps all evening long!

Time 7:15 to 10:15pm

Price £19.50 per person

Minimum of 20 and maximum of 50 (friends welcome)

Contact Doug Harrison to book your place.



## Member Communities Communique

*News and updates for all CSMA Club volunteers*

### Boundless Launch Special – June 2016

#### Dear Members

The 31<sup>st</sup> May 2016 marked a very significant and exciting day in the history of CSMA as we launched our new brand, 'Boundless by CSMA.'

This launch is the culmination of many months of hard work to prepare our great organisation for success in the future.

Our parent organisation Civil Service Motoring Association Ltd is still there, Boundless is simply our trading name and now the public face of CSMA. All members of CSMA have become members of Boundless.

As with any change of this magnitude there have been considerable challenges to overcome and there remains quite a number of tasks still to be completed, including some by you, our valued members who volunteer on behalf of Boundless.

Inevitably there will be many questions from Members which may be answered when you receive the Membership communication being sent to all Members. However, if you have specific questions relating to your Group or volunteering with Boundless in particular, please contact the Member

Communities team who will be happy to try and answer these. Please note a number of the team will be out of the office on Monday (6<sup>th</sup>) and Tuesday (7<sup>th</sup>) at the Networking Meeting in Edinburgh.

Our new brand is about so much more than just a new name, it offers the whole organisation, including the Member Communities many new opportunities and promises exciting times ahead.

Thank you once again for your continued support.

#### Heather Glanville, Club Leader



#### New Logo & Brand Guidelines

With the new brand comes a new logo and style of presenting ourselves.



The range of logos and the associated Brand Guidelines are available from the Member Communities team and will be added to the Extranet in due course. However if you need these more urgently, please contact Clair McMahan (Interest Groups) or Bethany Adams (Local Groups).

#### New Website and Extranet

The new Boundless website has gone live! The previous CSMA Club website will automatically redirect you to this. Have a look, you might well be surprised at how easy it is to use and the simple, uncluttered style. [www.boundless.co.uk](http://www.boundless.co.uk)

The Club Extranet is also in the process of being updated to the new brand and will be launched very soon.



## csmaclub.org Emails

Great news for all csmaclub.org email address holders! The organisation has invested in a greatly improved service that should offer both improved functionality and a considerably more reliable system. If you previously had a csmaclub.org email address and are still involved with organising activities or Club governance, then you will be contacted individually with details of how to install your new @boundlesscommunity.co.uk email address.

In the meantime you may wish to archive your contacts and any files you hold on the .org system.

Note: The csmaclub.org emails will be redirected to your new email address for at least the next 6 months.

## Events equipment and literature

If you or your group have requested any events collateral (signage, flags, banners, clothing, etc.) then we will be contacting you shortly to arrange the delivery of the requested equipment with the new Boundless brand. Huge thanks go to Clair McMahon and those individuals who responded with equipment requests for undertaking this mammoth task.

In addition all our literature has also been updated with the new brand, including the C&C Handbook, Motoring Ahead and Social Breaks brochure. All committees and coordinators will soon be receiving replacement copies.

## Motoring events under the auspices of the MSA.

To meet with MSA requirements we will continue to operate under CSMA Club for the next month. However, following this period any permits issued should be in the new Boundless name. Any permits already issued will be re-issued in the new name.

Additionally all members who currently hold a 2016 MSA card will be issued with the new Boundless MSA card.



If there are any questions relating to the MSA or the issuing of permits, please contact either Clair McMahon email: [clair.mcmahon@boundless.co.uk](mailto:clair.mcmahon@boundless.co.uk) or speak with the Motoring Groups Leader Ian Jarrett.

## Facebook Groups

For those Groups who have a Facebook presence please take the time to update your group's name, if you need assistance with this please contact the Member Communities team.

New Facebook banner images will be available shortly.

## Feedback

We hope you find the Communique useful, however we are always keen to improve our communications, so if you have any comments or suggestions, we would love to hear from you.

Email:

[member.communities@boundless.co.uk](mailto:member.communities@boundless.co.uk)

or call: 01273 744695

## Member Communities Communique

### June 2016 Networking Meetings

The latest in the series of Networking Meetings were held in Edinburgh on the 7<sup>th</sup> June and Peterborough on 11<sup>th</sup> June. The meetings were well attended and encouraged a good degree of debate on a number of different topic areas, although as expected, the new brand 'Boundless by CSMA' was the leading focus of discussion.

#### New Brand Launch



Alan Thurbon, Association Vice Chairman conducted the first session concentrating on the details of the new brand. Alan outlined the justification for the change, the prime reasons being the forecasted reduction in Membership numbers over the next 5-10 years and the lack of brand recognition in our target markets, i.e. less than 20% of those questioned, who were working in eligible organisations, were even aware of CSMA.

Alan continued to outline the benefits the new brand brings the organisation, such as a fresh modern look, new potential partners, a new website and magazine, plus an increased

profile for the Member Communities. Alan also reiterated the continued support the CSMA Board have for the Member Communities and the activities they provide for the membership.



Alan Thurbon, Association Vice Chairman

Alan then outlined the media launch campaigns planned for Cardiff (20<sup>th</sup> June), Bristol (27<sup>th</sup> June) and Sheffield (4<sup>th</sup> July). These focused campaigns will run for approx. 3 weeks each and will be aimed at raising the awareness of the Boundless brand amongst eligible potential members.

Alan continued his presentation by picking out a few of the highlights of the new website and the ease with which members can now navigate the site. It was encouraging to note that of those members attending the meeting, nearly all had already had a look at the new website.

Heather Glanville, Club Leader then posed a number of questions for attendees to

consider. Namely, how can the Member Communities benefit from the new brand and equally how can the Member Communities support the new brand?

Alan then opened the floor to attendee's questions on the new brand. Many of the questions raised concerned the communications around the new brand and in particular the decision making processes employed. The responses provided, centred on a number of issues that required the brand and in particular the website, to be launched prior to the wider membership being informed, not least the legal and regulatory requirements around our commercial partners and the trademarking of the new brand. It was also felt that the website should be 'soft launched' to allow for any glitches to be ironed out before the 260,000 members attempted to visit the site.

Members had begun to be informed of the launch of the new brand during the 10 days following the actual brand launch, although the Club Council were made aware of the new brand launch just 45 mins after it went live.

The next set of questions centred on the issue of sharing members data with Groups. This issue often comes up and the answer remains the same. The regulations around Data Protection preclude our organisation from sharing member's information. However Groups can still collect and hold their own contact lists (with the permission of the individual members) and of course Group Secretaries are encouraged to request promotional activities such as e-shots via the Member Communities team.

There was some concern raised that the organisation is still working in silos to some extent, with only limited joined up thinking between the various aspects within the Association. It was recognised that this was still an issue and the teams in Brighton are working hard on breaking down the barriers to enable the integration of Member Communities activities in to aspects of the Association such as marketing, events and the magazine. However, we have to be mindful of the differing commercial pressures on each aspect of the Association and consider this when looking at the promotional channels available.

Questions were then raised about the potential routes to market and the concerns of some members regarding the resistance to changes in the brand, in particular the new name. In response it was emphasised that a considerable amount of research and thought had gone in to the new brand, including holding focus groups with cross sections of both members and non-members. The feedback from these groups was overwhelmingly in support

of the name Boundless as the favoured option. It was accepted that some members will not agree with the changes, however if the wider picture is considered, the new brand provides the Association with the best opportunities for a successful, sustainable future. It should also be noted that all the current benefits members enjoy remain and that the new brand actually offers the opportunity for these benefits to be enhanced further.

Heather urged those members present to grasp the opportunities the new brand offers and to become real advocates for Boundless and everything the brand stands for.



Heather Glanville, Club Leader

### Sharing Best Practice

The second item on the Networking Meeting Agendas looked at sharing Groups successes and best practices.

4 different areas were addressed during this session; the Group's most successful events, how Groups keep in touch with members, the best practice at events, plus any other ideas Groups have found beneficial in encouraging members to attend at their events.

A full list of the responses will be posted on the Extranet, however the themes running through many of the answers was clear. Firstly having good communications through all the available channels – be them local newsletters or simply having a programme of events available to all members. Secondly, being able to put on interesting and varied events that promote a welcoming and friendly environment, even if this means trying something a little different every now and then. However the most overwhelming theme for success appeared to be the one principle that some delegates remarked we sometimes forget – and that was to have fun!

### Local Groups Representatives

Following the lunch break, 2 of the Local Group Representatives, Mike Millward (in Edinburgh) and Jeff Kenyon (in Peterborough) outlined the role and tasks undertaken by the Local Groups Representatives on the Club Council.

The prime purpose for this role is to ensure effective communication between all the Local Groups and the Club Council, whilst also acting as a point of contact for dealing with any immediate issues that might be affecting particular Local Groups. Mike and Jeff also outlined the proposed forthcoming election processes for the re-election of the 3 Local Group Representatives plus some of the most enjoyable aspects of the role, such as presenting Club Awards.

It was therefore very fitting that Jeff Kenyon was able to present such a Club Award to one of East Anglia's long standing stalwarts, Bob Thomas, at the Peterborough Networking Meeting.

Bob is currently the Peterborough Group Secretary and is also a member of the Ipswich Group Committee. Previously Bob was also the Region Secretary and has long been an active driving force for these two groups and others in the area. Jeff was delighted to be able to present such a well-deserved Club Award.



Bob Thomas receiving his Club Award from Jeff Kenyon

## Any Questions?

The final session of the Networking Meetings was an open Q & A forum, for members to ask any questions of the Club Leadership, they felt had not been previously addressed or had cropped up during discussions at the meeting itself.

Many questions once again centred on the specifics of the brand, however there were also other more generic questions that have been summarised below.

*Q. Are there going to be recruitment packs available for volunteers to recruit members to Boundless?*

A. Yes they're in the pipeline and will be specific to the volunteers for use at their events.

*Q. Where do we expect new members to be recruited from?*

A. It is expected that the principle route for recruiting new members will remain to be via member referrals with the majority of new members signing up either through the website or on the phone to our Member Services team. However, recruitment campaigns are being planned and of course the Hospitality Unit will be at a number of events over the summer to help raise the profile of the new brand. Details of these events are on the Boundless website. However listed below are the basic details:

### **17-19 June**

Royal Three Counties Show  
Malvern, Worcestershire.

### **23-26 June**

Goodwood Festival of Speed  
Chichester, West Sussex.

### **15-17 July**

Bristol Harbour Festival  
Bristol Harbour, Bristol.

### **29-31 July**

Caerphilly Big Cheese  
Caerphilly, SE Wales.

### **11-14 August**

Eastbourne Airbourne  
Eastbourne, East Sussex

### **18-21 August**

Bournemouth Air Festival  
Bournemouth, Dorset.

*Q. Is there an 'elevator pitch' statement volunteers can use when describing Boundless to existing and potential members?*

A. We are currently developing a recruitment pack which will include short descriptive pieces for volunteers to use at events. This will hopefully be available shortly.

*Q. How much did the re-branding cost?*

A. The Association has a marketing budget which will have been responsible for delivering the rebranding initiative as part of the usual marketing activities undertaken to promote the organisation.

*Q. Do the Groups bank accounts need to change the name on the account?*

A. No, the legal entity of CSMA still exists as the parent company to Boundless.

*Q. Who is now eligible for membership?*

A. Eligibility has not changed. Our membership is still open to current and ex-Civil Service employees and their families. To qualify, you must have worked or be working for the Civil Service, a Central Government department or the Public Sector, or be a partner, sibling, child, parent or friend of a current member.

*Q. Are Guide Dogs still our preferred charity?*

A. The support for Guide Dogs has come to the end of its agreed term, the new Boundless Charity Foundation has been formed and will coordinate all charity donations. If members wish to nominate charities they should contact the Association Chairman. However individual Groups are still permitted to support their own charities if they prefer.

*Q. Are the new Brand logos available for volunteers to use?*

A. Yes, the various logos are available and will shortly be placed on the Extranet, along with the Brand guidelines advising on the appropriate use of the branding, colours, etc..

*Q. What has happened to the role of mentors?*

A. This will need to be reviewed by the Club Council and Local Group Representatives to ensure we are benefiting from the vast amounts of knowledge and experience held by our volunteer community.

*Q. How do we ensure good interaction/communication between members? Are we considering a national conference?*

A. We are anxious to recognise and value the work our volunteer communities undertake on behalf of the membership. The networking meetings appear to be a good conduit for communication and will be continued in the future.

*Q. Could a networking meeting be held alongside the AGM?*

A. This may be considered in the future.

*Q. Is there a Frequently Asked Questions document available?*

A. Yes, a FAQs document is on the Website.

## Induction Day – 15<sup>th</sup> July

We still have 3 places available for the Volunteers Induction Day on 15<sup>th</sup> July in Brighton. If you, or a member of your committee would value the opportunity to speak with Club Leadership or learn a little more about volunteering with Boundless by CSMA, please contact the Member Communities team.

## Feedback

All Networking Meeting attendees will be sent a post-meeting survey via email, to enable the meetings to be evaluated and ensure these events are developed and improved in the future. If you were unable to attend either of these meetings and would like to offer your feedback, or have any comments on this communique, we'd love to hear from you

Email:

[member.communities@boundless.co.uk](mailto:member.communities@boundless.co.uk)

Telephone: **01273 744695**



# Diary NWL 2016



**CLUBNIGHT Venue**  
 The Red Lion,  
 London Road,  
 Hemel Hempstead  
 HP3 9TD

**NOGGIN Venue**  
 The Red Lion,  
 London Road,  
 Hemel Hempstead  
 HP3 9TD

## July

2nd-3rd WRC - Poland  
 Sun 3rd NEL Grasshopper Autotest  
 Sun 3rd F1 - Austria  
**Tue 5th NWL Clubnight - Two Brewers Scatter**  
 Sun 10th F1 - Silverstone  
**Sat 16th NWL Autotest taster event followed by a Barbeque**  
 Sun 17th Motorsports Group/NWL - Uxbridge Car Show  
**Thu 21st NWL Noggin & Natter - The Red Lion, Hemel Hempstead**  
 Sun 24th F1 - Hungary  
 29th-31st WRC - Finland  
 Sun 31st F1 - Germany

## August

**Tue 2nd NWL Clubnight - Playing Boule at The Five Bells, Stanbridge**  
**Sun 14th NWL Chiltern Autotest**  
**Thu 18th NWL Noggin & Natter - The Red Lion, Hemel Hempstead**  
 19th-21st WRC - Germany  
 Sun 28th F1 - Belgium

## September

**Sun 4th NWL Autumn Autotest**  
 Sun 4th F1 - Italy  
**Tue 6th NWL Clubnight - Bowling at Dunstable**  
 10th-11th WRC - China  
**Thu 15th NWL Noggin & Natter - The Red Lion, Hemel Hempstead**  
 Sun 18th F1 - Singapore  
 Mon 26th **Boundless** National Quiz - venue TBA  
 30th-2nd WRC - France

**Dates to reserve:**

NWL Tring brewery visit - Thursday 27th October